



Government of Pakistan
Trade Development Authority of Pakistan
(Services, Halal and New Opportunities Div.)



No. TDAP/AD/IT/1(40)

Lahore, September 28, 2021

Subject: Development of TDAP's B2B Online Matchmaking Portal

I am directed to refer to the subject and state that the Trade Development Authority of Pakistan (TDAP) has hired a firm abiding by all the applicable laws for the development of TDAP's B2B portal as per instructions of the Joint Working Group (JWG) given in its second meeting held on November 17, 2021 at TDAP Karachi.

2. The Chairman of the Joint Working Group has called an online meeting of the Group at 11 am on October 1, 2021 to deliberate on the following agenda items;

- i. Progress Report and Detailed Work Plan of the Portal
- ii. The name of the portal based on SEOs Key Words
- iii. Theme layout (Wireframe)
- iv. Schedule of product listing city-wise
- v. Any other agenda item on the desire of Chairman JWG

It is therefore requested that the meeting may kindly be attended online by clicking on the following link:

Topic: Joint Working Group's Meeting

Time: Oct 1, 2021 11:00 AM Islamabad, Karachi, Tashkent

<https://us02web.zoom.us/j/83669990974?pwd=Q0w3NFJFOFBjUitpL0FrdWJ6T3lBZz09>

Meeting ID: 836 6999 0974

Passcode: 866103


(Rohail Nazir)
Asst. Director (IT/ITeS)

28/9/21

1. Mr Raymond Alexander William
Project Coordinator NITB
2. Ms Ammara Masood,
CEC Member P@SHA
3. Mr Shaukat Ali,
Manager, PSEB
4. M Hanif Lakhani,
Vice President FPCCI
6. Mr Adil Majeed,
Manager IT Textile Div. Ministry of Commerce

C.C.

- i. PSO to CE, TDAP
- ii. SO to Secretary TDAP
- iii. Director General, Services Division, TDAP